



## **TREK DIRT SERIES INSTRUCTIONAL MOUNTAIN BIKE CAMP STOPPING IN FRUITA, COLORADO**

WOMEN'S MOUNTAIN BIKE CAMP PROVIDES WORLD-CLASS INSTRUCTION

(Fruita, CO) – The Trek Dirt Series will be bringing its instructional mountain bike camp to one of off-road cycling's promised lands; The Kokopelli Trailhead of Fruita, CO the weekend of September 24-25. The women's-only camp is a full weekend designed to help riders of all levels, from beginner to expert, hone their mountain biking skills in a safe, educational and fun environment and will include morning skill development sessions and afternoon rides to incorporate new techniques and explore local trails. The 2-day camp features some of the continent's most experienced female coaches and will include access to the trail, bikes, food, and more.

"These camps are designed for women and coached by women. It's as educational an atmosphere as it is inspirational," said Dirt Series Manager Candace Shadley. "Our camps are completely customizable to whatever our participants want to get out of them and our campers walk away with an unforgettable experience and a whole new set of skills to hit the trails with."

In its twelfth year of existence, the Trek Dirt Series delivers world-class instruction with the goal of developing skills through a supportive, step-by-step process that helps riders move beyond their fears to discover the fun of mountain biking. A member of the Trek Women Demo Tour will be on hand offering a full array of Trek mountain bikes, including Women's Specific Design models made to fit better from the start.

Online registration is now open at [dirtseries.com](http://dirtseries.com). Women are encouraged to register sooner rather than later as open enrollment is expected to fill up fast.

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CANDACE SHADLEY

### **ABOUT TREK BICYCLE**

Trek Bicycle is a global leader in the design and manufacture of bicycles and related products. Trek believes the bicycle can be a simple solution to many of the world's most complex problems, and is committed to breaking down the barriers that prevent people from using bicycles more often for transportation, recreation, and inspiration. For more information about Trek, visit [www.trekbikes.com](http://www.trekbikes.com).